

Joint declaration between IG Metall, Germany and Unionen, Sweden

Introduction

This agreement formalises the strategic cooperation between IG Metall and Unionen. The pace of structural change is quickening and so are the labour markets on which our members are active. We share the view that technical progress and structural change are integral parts in creating prosperity for our members and society at large. However, the adverse effects of digitalisation must be mitigated. The labour movement needs to develop alongside these changes, and this agreement lays the foundation for such a strategic development.

Areas of cooperation

IG Metall and Unionen will cooperate in overlapping areas concerning structural change on labour markets. These areas are:

- Developing common tools to increase transparency of crowdworking platforms
- Policy and regulation
- Recruitment and membership development

1. Developing common tools to increase transparency of crowdworking platforms

IG Metall launched the crowdworking transparency platform [Faircrowdwork.org](https://www.faircrowdwork.org) in 2015. IG Metall is currently developing a new version of the site, which is designed to be a one-stop-shop for crowdworkers seeking platform-labour market news, information on platforms and ways of getting in touch with fellow crowdworkers or union officials.

IG Metall and Unionen agree to jointly contribute resources to creating both a technical and organisational architecture around a new platform, which has international scalability and credibility at heart. The site means crowdworkers and experts can increase transparency, develop best practices and have open discussions of the terms and conditions prevalent on the platform based labour

market. A long-term goal of the site is to form the basis from which information for collective agreements and organising of members can take place. Creating a platform with international scalability in mind means common standards in examining platforms can be used, which opens for creating common, cross-border regulation and standards.

2. Policy and regulation

Virtual crowdwork often crosses national borders. This agreement opens up for a greater exchange between IG Metall and Unionen in issues of common policy and regulation.

3. Recruitment and membership development

A changing labour market requires new approaches to recruiting members and creating an attractive membership for members. IG Metall and Unionen will seek to strengthen the exchange of experience and methods in order to increase the inflow of members, especially in new sectors of the economy.

Signed in Madrid on the 8th of June 2016 in duplicate in the English language.

Christiane Benner

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